



Social Ventures Hong Kong



Institute of
COMMUNITY
MAKING

社區創生研學舍

COMMUNITY MAKING

25 FEB 2025



Social Ventures Hong Kong

Since 2007

— Our Vision —

INNOVATING. SOCIAL. CHANGE.

— Our Mission —

SVhk is committed to reimagining a purpose-driven city.
As an Impact Purpose Organisation (IPO), we drive
social change through:

- Pioneering Impact Ventures
- Cultivating Movement of Good
- Orchestrating Impact Capital

PIONEERING SOCIAL INNOVATION

by re-imagining our city since 2007



RETHINKING BUSINESS WITH PURPOSE

from opportunity employment, community engagement, to corporate wellbeing





POWERED BY



WE ASPIRE TO ADVANCE A SOFTWARE-FIRST MODEL FOR **GENERATIVE COMMUNITY IMPACT**, ONE NEIGHBOURHOOD AT A TIME



Social **innovation** x Neighbourhood **collaboration** x Community **empowerment**



分享工具和資源
Disseminating tools
and resources



舉辦共研共學活動
Organising learning
events and exchange



連結地區協作
Activating and
advising partnerships



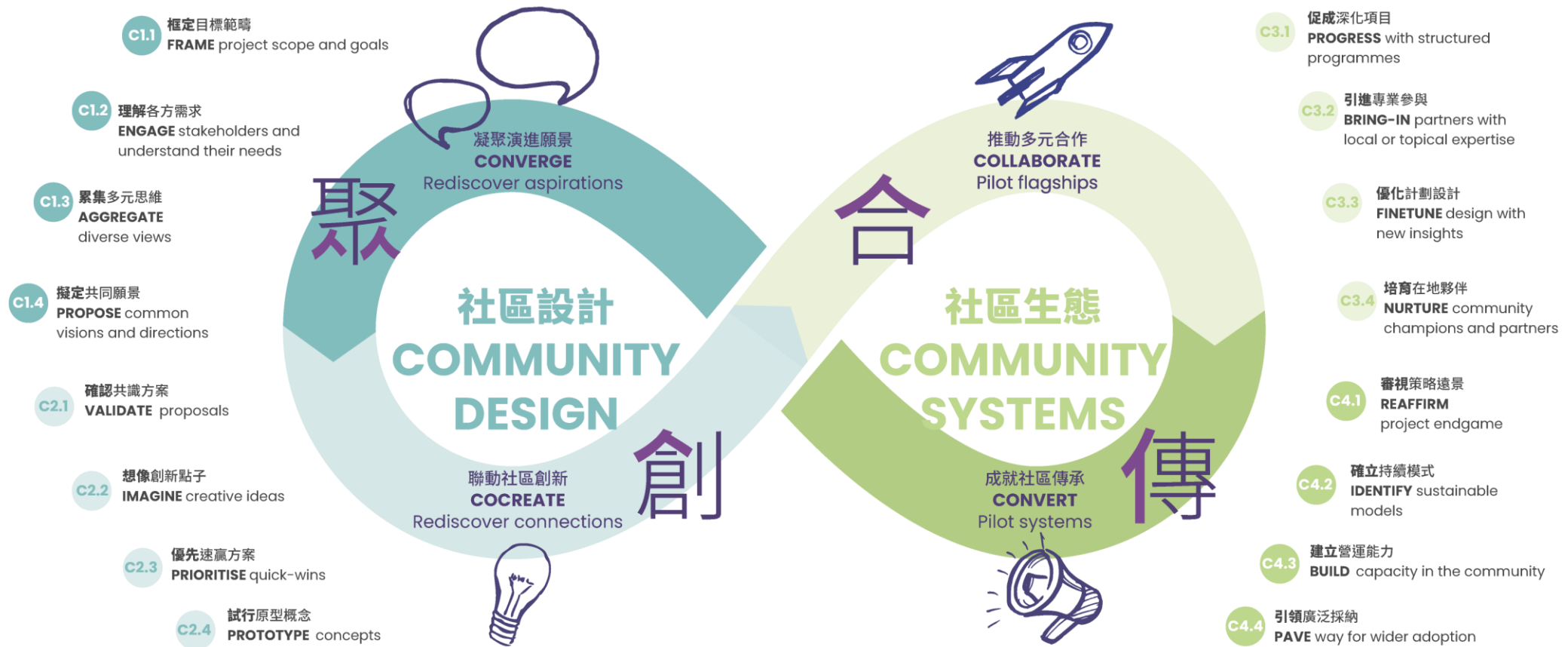
規劃發展的多元宇宙 A Planning Multiverse



PARTICIPATORY DEVELOPMENT 參與式發展

Community Making as a
reiterative engagement
process with a focus on
active prototyping

The “4C” Community Making model: Community Making is a reiterative engagement process with a focus on **active prototyping**



HarbourChill: Creating a Harbourfront of the People as a Collective

Prototype 1: Social Impact Rover Marketplace



Prototype 2: Wellness Programme by the Harbour



Engaged **30+** partners, including:



And more...





HarbourChill: Celebration for
All through festive, flagship
celebration events

Reimagining the Kwun Tong Harbourfront: formed unusual alliances between schools, corporates, POS operators, and local business associations through pilot engagements

Trial Campaign

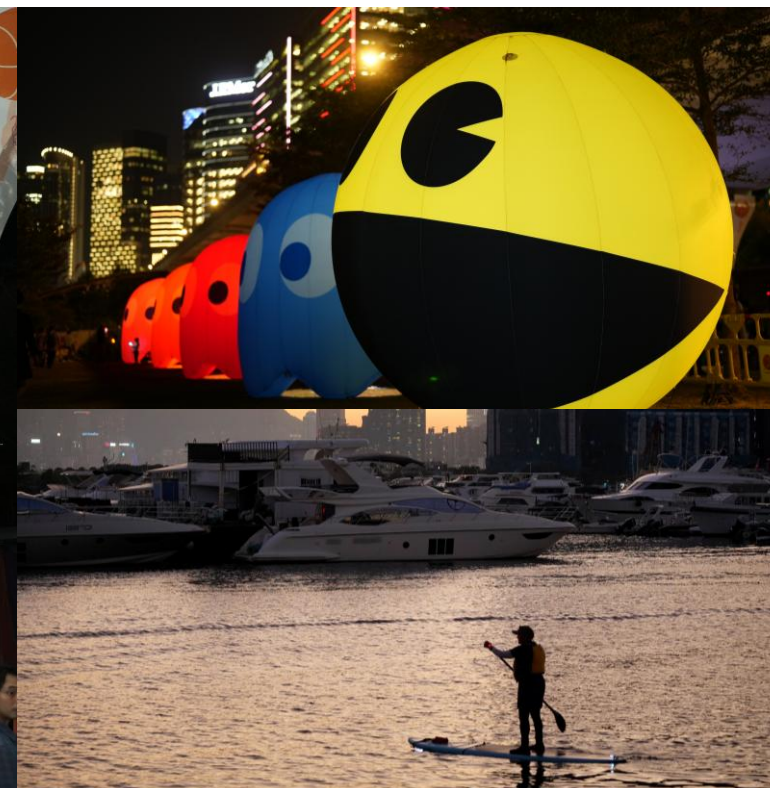


Review & Visioning



School x Corporate Trial Wellness Programme



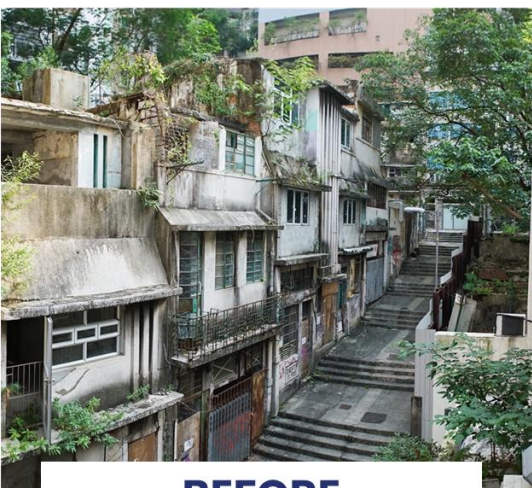


Sustained engagement
leading to a **reimagined**
Kwun Tong harbourfront

Staunton Street / Shing Wong Street (H19): Empowering gaaifongs to experiment their own prototypes and passing on the torch

2018

2024



BEFORE



CONVERGE



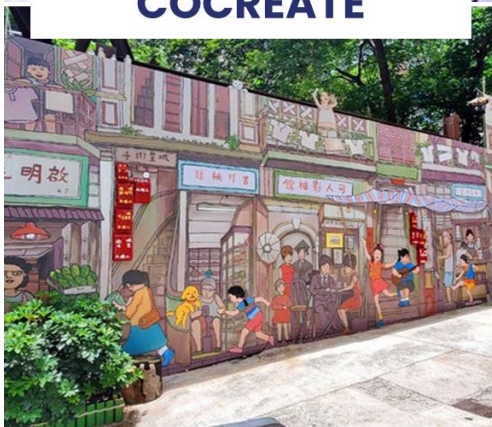
COCREATE



COLLABORATE




CONVERT




Staunton Street / Shing Wong Street (H19):Consolidating our learnings and transform them into a open notebook – Community Makers’ Guide





THE QUESTION

How can we begin to activate promising ideas?



C2.3 PRIORITISE QUICK-WINS

GOALS

- ✓ Structure high-potential ideas based on their potential implementation timeframes
- ✓ Prioritise detailed quick-win initiatives to keep stakeholders engaged

Not all ideas, no matter how exciting or promising, should be activated all at once. A community maker will be wise to break down implementation into stages.

PHASED APPROACH WITH QUICK-WINS

Among longer term plans, it is recommended that a set of quick-wins be implemented in the community within 12 months of initial engagement to keep community relations warm.

A simple tool to prioritise is to map ideas based on their likely impact and expected effort:

Figure 4: Impact-Effort Matrix*

LIKELY IMPACT	HIGH	Quick Wins PROCEED	Flagships PLAN
	LOW	Fill Ins CONSIDER	Thankless Tasks AVOID
		LOW	HIGH
		EXPECTED EFFORT	

- **Quick wins:** explore for implementation within 12 months
- **Flagships:** explore for implementation in 1-3 years, may start with a prototype before finetuning structure as a flagship
- **Fill ins:** keep in the idea Bank as nice-to-have options
- **Thankless tasks:** park in the Idea Bank for now

*The matrix is inspired and adapted from the Action Priority Matrix often cited in project management methodologies

The prioritisation of project initiatives may also need to take into account the availability and readiness of participants to support and their expected level of commitment beyond the community maker alone.

C2.3 PRIORITISE QUICK-WINS

THE COMMUNITY MAKERS' GUIDE | 35

完整版 Full version



COLLABORATIVE DEVELOPMENT 協作式發展

**Reinventing the role of
partnership in
development:** towards a
Public-Private-Planner
Partnership

Social housing: bringing Public-Private-Philanthropy Partnership to the fore

EXAMPLE



2017+: Catalyzed the social housing movement in Hong Kong

- Activated an idle **government property**
- Renovation works supported by **family philanthropy**
- Received **professional pro-bono** support from corporations (e.g. electricity)

Partners include:

LWK
+PARTNERS

周大福
周大福慈善基金
Chow Tai Fook Charity Foundation

CLP 中電

etc

2025+: Transforming the first industrial building in Hong Kong for social housing



Public-Community Partnership: activate new community spots and hubs

EXAMPLES

Prototype: Backstreet Run



- Activated **backstreet alleys** of Kwun Tong by connecting arts, sports, and students

Key partnership with:



KERRY PROPERTIES

Scale Up & Transformation: Hong Kong Streetathon



Public-Private-Purpose Partnership: leveraging platforms for social good

EXAMPLES

ExtraMile: the first CSV platform locally



Building collective platforms that unite business and community partners



GENERATIVE DEVELOPMENT 創生式發展

Catalysing **place-based development** across
different neighbourhoods

Global Examples: diverse place-based development models across the globe

EXAMPLES





Generative Community in Action: SHAM SHUI PO

SHIFTING MINDSET TO **GROW** WITH THE **COMMUNITY**

From resources provider to convenor, leveraging spaces liberated by urban renewal



2016

Providing direct interventions for families and young children living in the Sham Shui Po neighbourhood by **redirecting external resources** (e.g. corporate resources and professional volunteers)



2021

Recognizing the existing social relationships within the district as a form of capital and playing the role of **connector/partnership catalyst within the neighbourhood**



2024

Residents empowered as **community contributors (Community Opinion Leaders)** and are ready to radiate their influences outside of the neighbourhood, becoming a resource for others



SHIFTING MINDSET TO **GROW** WITH THE **COMMUNITY**

From resources provider to convenor, leveraging spaces liberated by urban renewal



2016

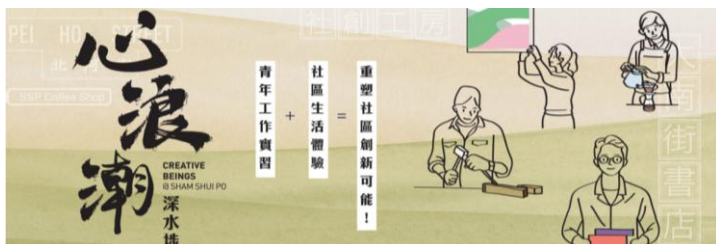
Providing direct interventions for families and young children living in the Sham Shui Po neighbourhood by **redirecting external resources** (e.g. corporate resources and professional volunteers)



SHIFTING MINDSET TO **GROW** WITH THE **COMMUNITY**

From resources provider to convenor, leveraging spaces liberated by urban renewal

Community Co-creation



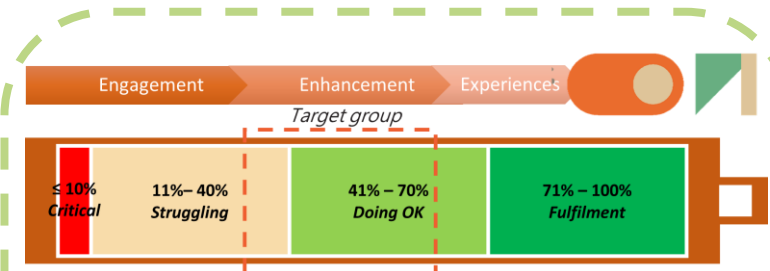
Creative Entrepreneurship



2021

Recognizing the existing social relationships within the district as a form of capital and playing the role of **connector/partnership catalyst** within the neighbourhood

COMMON
安所 CO-CARING SPACE



The Academy, with expert partners as co-creators, will design new pathways for *gai fong* to become COL community contributors in four 'Power On' potentials (Live, Work, Well and Grow). COLs will become a new force from the community for the community in shaping a caring and well community together.

GROW ON LIVE ON WELL ON WORK ON





Yee Kuk Street, Sham Shui Po

A 2,000 sq.ft. 2-storey space at Trinity Tower, co-run by residential community partners to provide a third place for community from all walks of lives to connect physically and meaningfully. Together with partners, we design space, tools, experiences and opportunities for the community to gain inspirations and “PowerON”.



7

Residential
Partners

20+

Partners and
community
happenings per
month

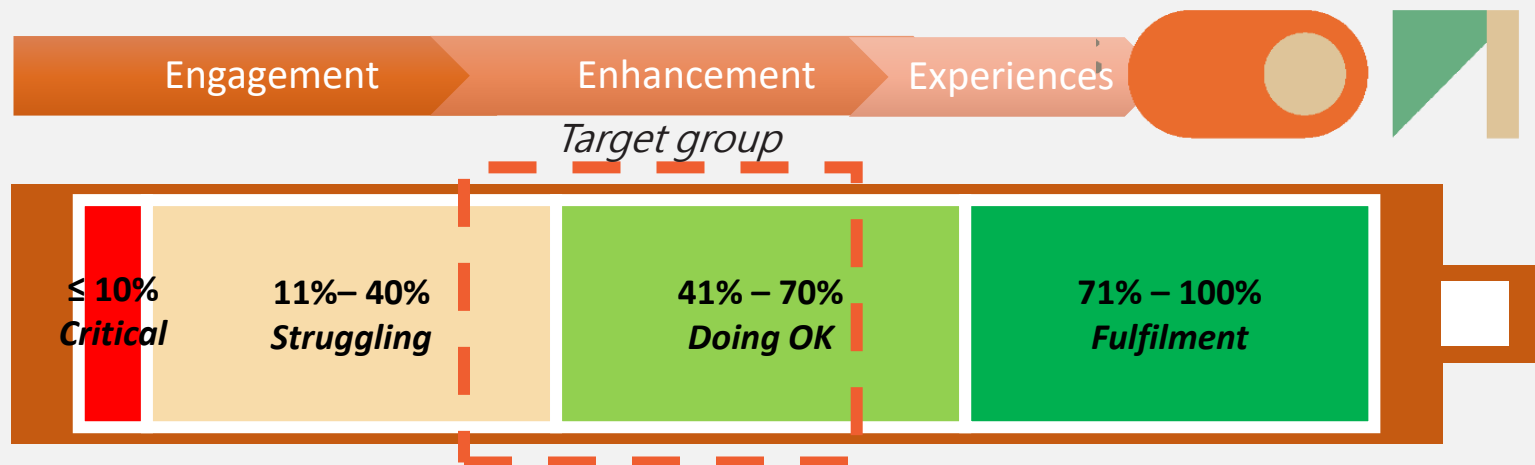
400+

Active families
engaged in the
district

FROM CO-CARING SPACE TO CO-CARING ZONE



#PEOPLE | GAAIFONGS AS COMMUNITY OPINION LEADERS

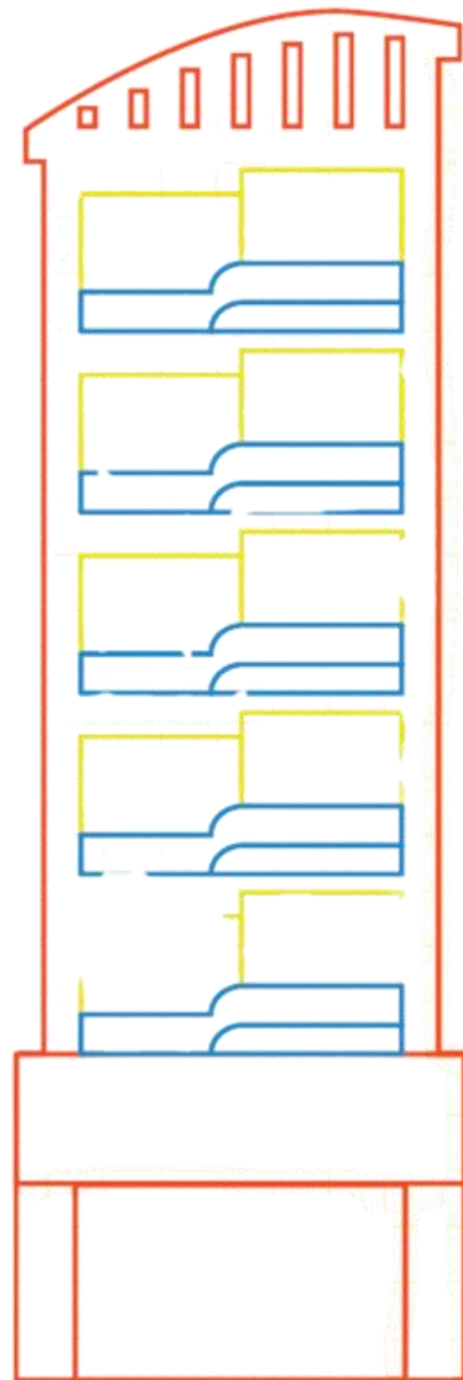


Together with expert partners as co-creators, **Gaaifongs** now can realize new pathways to become **COL community contributors** in four 'Power On' potentials (Live, Work, Well and Grow).



With founding support from





2-5/F:
共住社區生活空間

1/F:
SONOVA Studio
青年創意工作室

M/F:
HATCH
共享工作空間

G/F:
安所 | 鄰里事務所

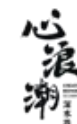


福·式唐樓
Fortune Multiplex



SOSO青年生活學

SONOVA



Plan C
STUDIO



創+艾程
與社並進
#EmpowHER28



鄰里事務所

SVhk Odyssey
Social Ventures Hong Kong

GENERATIVE COMMUNITY BLUEPRINT

[WORKING DRAFT]

Community Making
Process

GENERATIVE COMMUNITY IMPACT 社區創生力

Urban Progressing
Vision & Missions

凝聚力 BONDING

向心力 BELONGING

- Sense of belonging
- Availability of common space
- Degree of participation

分享力 SHARING

- Talent sharing
- Time sharing
- Culture of co-caring

自造力 ENABLING

- Self-support mechanism
- Participatory governance

協作力 PARTNERING

- SPO collaborations
- Cross-sector partnerships

集結力 RALLYING

- Impact funds
- Impact property floorspace

再生力 VIBRANCY

抗逆力 RESILIENCE

- Safety net
- Emergency relief

正向力 POSITIVITY

- Safety needs
- Positive mindset
- Common aspirations for the future

多元力 PLURALITY

- People diversity and inclusion
- Range of living / housing options

經濟力 PROSPERITY

- Local employment
- Local business momentum
- Place branding and uniqueness

創變力 IMPACT

- Community-based innovations
- Opportunity to change and progress



規劃發展的多元宇宙 A Planning Multiverse





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THANK YOU!

