

# Vision, Mission & Values



We plan to make Hong Kong a liveable, competitive and sustainable **Asia's World City**.

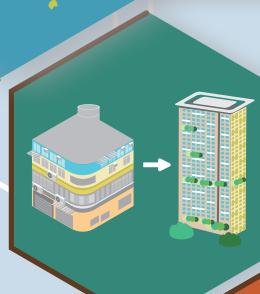
## MISSION



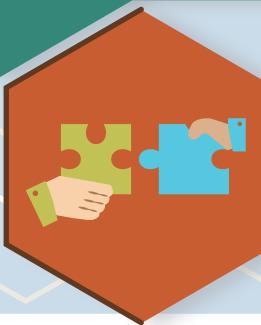
Formulate sustainable spatial development strategies and plans



Guide the optimum use and balanced development of land



Facilitate suitable development and redevelopment

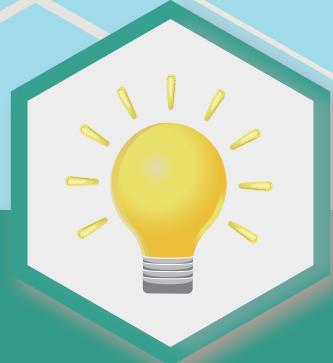


Partner and engage with the community

# VALUES



**Proactive and Facilitating**



**Professional and Visionary**



**Open and Accountable**



**Effective and Efficient**